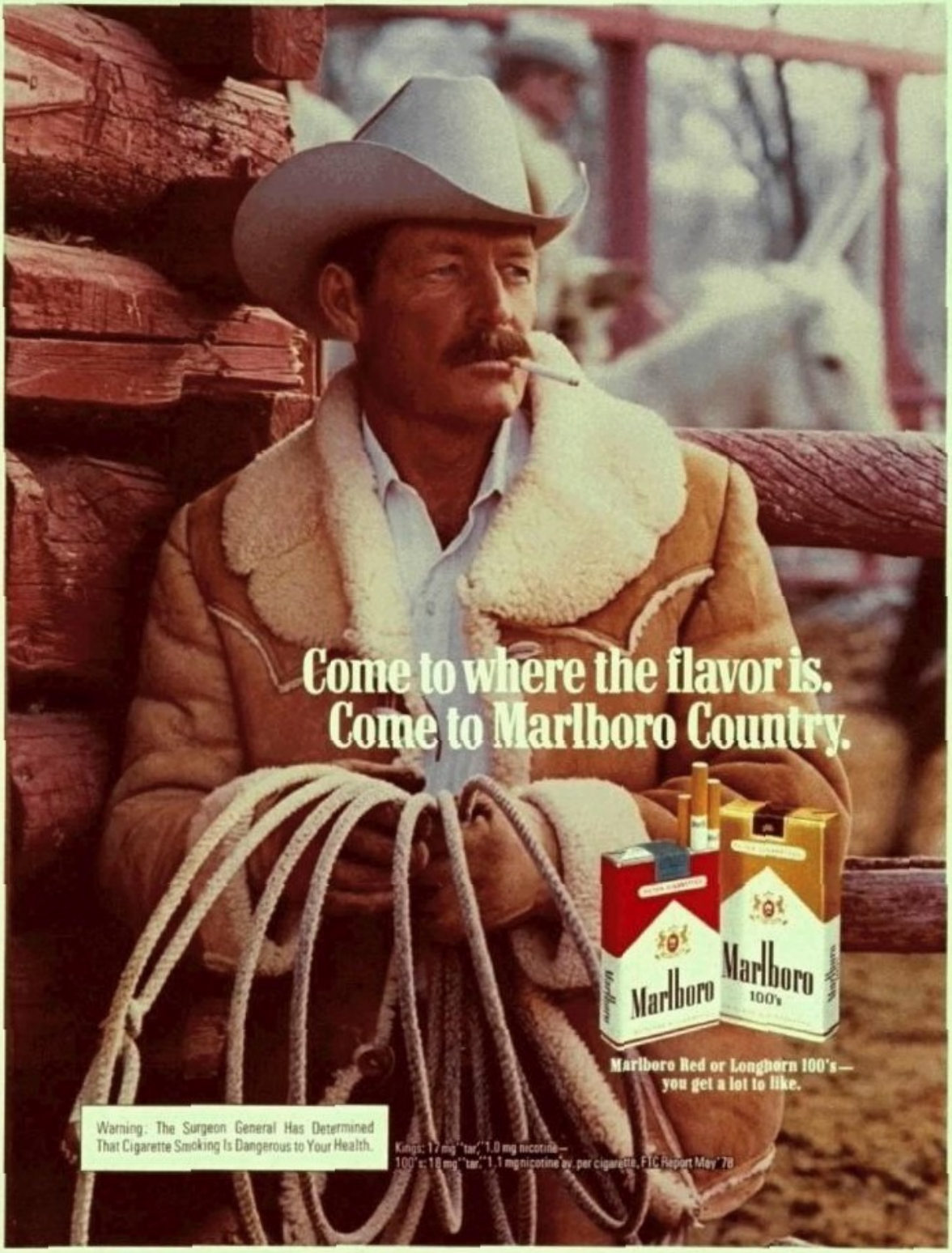
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 4569--OLD BLUE EYES--1B--Req. No. 66205--Page--Bleed--(8¼ x 11¼ in.)--4/c--National (Offset) Magazines, 1979 (A)
Printed in U.S.A.


Come to where the flavor is.
Come to Marlboro Country.
Marlboro
Marlboro
100's
Marlboro Red or Longhorn 100's—
you get a lot to like.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
Kings: 17 mg "tar," 1.0 mg nicotine—
100's: 18 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report May '78

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